

CONNECTING
with
COMMUNITY
JUNE 2025



Happy Summer TAGS community! We're thrilled to bring you the latest updates and a sneak peek at what's coming next!

## LATEST HAPPENINGS









## CHERRY FESTIVAL

It was an honor to be part of the Cherry Parade for the second year in a row! We had an absolute blast—running around, passing out flyers about our mission, thrift store, and upcoming fundraiser. We even performed a dance for the judges to Levitating by Dua Lipa and chanted, "Thrift, Create, Advocate, TAGS!"

Huge thanks to everyone who came out to support us and joined this long-standing San Leandro tradition, and endless gratitude to our incredible TAGS team who helped to make the day super fun!





SIP & CREATE WORKSHOP Dinner Party

Last month's Sip & Create Workshop was another exciting evening of creativity and connection, as well as a culinary delight! Guests were treated to an elegant five-course meal paired with curated wines. The evening brought together neighbors and friends for a beautifully delicious experience in support of TAGS!

A heartfelt thank you to friends and neighbors Sheena, Delmar, Monique, and Brandon for planning and executing a memorable event with skill and style.

If you are interested in attending a 21+ workshop or hosting one of your own, we'd love to hear from you! Email Lynn at Ldrogo@teenadvocacy.org.

## **UPCOMING EVENTS**

## FABRIC OF THE FUTURE - Fashion Show & Auction August 24th

We are excited to invite you to our very first fundraiser, and TICKETS ARE ON SALE NOW!

Fabric of the Future: A Community Celebration of Youth Empowerment will mark TAGS' 4 -year anniversary and honor the hundreds of youth we've served. Get ready for an unforgettable night of celebration, creativity and connection, featuring an over-the-top fashion show, live DJ, auction, drinks, lite bites, and some epic surprises still to come! This is one event you don't want to miss. Tickets are limited so be sure to <a href="Purchase Tickets">Purchase Tickets</a> today!

Don't miss out on our <u>Sponsorship Opportunities</u> - with increasing levels of perks and visibility based on sponsorship level.

## FABRIC OF THE FUTURE

A Community Celebration of Youth Empowerment

# FASH()

action

Sunday, August 24th 6-9PM

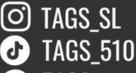
DJ • Drinks • Lite Bites • Fashion Show • Auction More surprises to come!

> Scan QR Code to **Purchase Tickets** (or visit our website)



**Zocalo Coffee House** 









## SPONSORSHIP OPPORTUNITIES - Partner with TAGS to Empower Youth

### We need your help!

Young people in our community are facing rising levels of stress, anxiety, and disconnection—with limited access to spaces that nurture creativity, belonging, and growth. TAGS was created to fill that need. Located on E 14th St in San Leandro, our easily accessible thrift store and art studio adds vibrancy and opportunity to a low-income neighborhood.

As a nonprofit creative reuse hub, TAGS empowers youth (ages 13 – 24) through art, fashion, and entrepreneurship. We offer a safe, inclusive space where teens and young adults—especially those from underserved communities—can build confidence, explore their identities, and gain hands-on experience to prepare for brighter futures.

With your help, we can continue this important work. We're hosting our first-ever fundraiser in celebration of our 4-year anniversary—and we're inviting local businesses and individuals like you to be a part of it.

## Tashion Show & Auction

- 📅 Sunday, August 24, 6-9 PM
- 📍 Zocalo Coffeehouse, 645 Bancroft Ave, San Leandro
- 🎉 DJ Drinks Lite Bites Fashion Show Auction More surprises to come!

#### **How You Can Help**

Become an event sponsor. We offer flexible sponsorship tiers—with increasing levels of visibility and perks based on sponsorship level:

- Cotton \$250
- Denim \$500
- Hemp \$1,000
- Cashmere \$2,500
- Silk \$5,000

## **Sponsor Benefits Include:**

- ✓ Logo/mention reaching thousands of TAGS and Zocalo customers and supporters
- ✓ Tax-deductible contribution
- ✓ Tickets to the fundraiser
- ✓ Shout-outs during the event
- ✓ Increasing level of sponsorship increases size of logo signage at the event and level of promotion of your business

## Your support directly funds:

- Entrepreneurship and job readiness programs
- Creative reuse and maker workshops
- Community art initiatives and events

**Become a sponsor** - click <u>here</u> or scan the QR Code (include in the comment section "Fundraiser 2025 - Sponsorship Level" Add business name if applicable)

- Mail sponsorship checks to: TAGS, 1711 E 14th St, San Leandro, CA 94577
- Prop off auction donations Wed-Sat 12–6 PM, Sun 12–4 PM at TAGS, 1711 E 14th St, San Leandro, 94577
- Schedule a pick-up for donated items Contact Lynn at LDrogo@teenadvocacy.org

Together, we can help youth shape a brighter future—one filled with creativity, purpose, and confidence.

Thank you for your consideration and for being a valued part of our community.



## THANK YOU TO OUR RECENT DONORS & EVENT **SPONSORS**



**AKER FAMILY\*\*** CANOLOGY\*\* CHERRY STREET DOGHOUSE\*\* KATHRYN D'OLIVO\*\* **LUCIAN DROGO\*** LYNN DROGO\* NAISSA FOSTER\*

**BEN FRAGER\*** LISA GALLEGOS\* GOURMET CELLARS\*\* SUSAN GRINOLS MICHELLE HAMMON\* **HOLLY HAYES\*** FRANK HICKS **DEB HICKS** 

IOHANNY STACEE IRAVEDRA\* FLORENCE LETO MCGOLDRICK MILLING CO \*\* **KATE MILLER\*** STEFAN MUELLER SHEENA NOORI

SUSIE NORDSTROM MARY OHLIGER PARADISO\*\* SOLA \*\* KIM UNDERWOOD\* **GREGORY WEI** 

**\*Sustaining Member** \*\*Event Sponsor

#### **Shout Out!**

A big shout out and heartfelt gratitude to Mary Ohliger and Florence Leto for funding our two bold open signs! This will add visibility to our store and let customers know we are open even when our front door is closed.



## **NEEDED ITEMS:**

Jeans and Graphic T-Shirts - please no skinny jeans at this time Handbags - especially designer bags

**Jewelry -** especially earrings, and rings

**Sleeveless Tops** 



Donations are accepted at the TAGS store (1711 E 14<sup>th</sup>, San Leandro) Wed, Fri and Sat 12-5pm.

Please allow time for us to sort through your items as we are not always able to

accept everything.





Sunday

WWW.TEENADVOCACY.ORG

1711 E 14th Street San Leandro, CA 94577